MEETING MINUTES
AIA EXECUTIVE COMMITTEE

The March Executive Committee meeting was held at 5:30 PM at the Lux Lighting conference room on March 20, 2012.

Attendees: Thad Rhoden – President
Mark Allison—President Elect
Stuart Smith – Treasurer
Mark Lusk –Secretary
Eugene Britton – Immediate Past President
Maggie Carnevale – At-Large Director(not present)
Amy Conner-Murphy – At-Large Director
Myles Alexander- YAF Director(not present)
Nicole Szlatenyi- Associates Director(not present)
Mary Fierle – Executive Assistant
Terry Meek- Meetings Program Chair
Brian Cook – Box Lunch Program Chair
Jackie Schauer - Membership Chair
Bill Dodge – Oversight Chair
Diane Meek – COTE Chair(not present)

DISCUSSION

Action Items (All)
1. The February Executive meeting minutes were approved.

Directors Reports
1. Treasurer Report-Stuart Smith, Terry Meek
   • The budget sheet is still being refined as Stuart learns Quick Books
   • $5,141.69 is the present balance including all actions to date except for the new Atlas invoice
   • Eugene will follow up on the insurance-the agent is saying the premiums are not paid through December and CNA says the premiums are paid
   • Stuart suggested that the checks be written by the treasurer and signed by the executive director or the president instead of by the treasurer as a matter of checks and balances, especially in light of being incorporated. Motion by Terry Meek and Eugene second-unanimous vote of approval
   • Stuart would continue to make the deposits

2. Sponsorships-Mark Allison
   • We are presently at $8,250 in sponsor pledges
   • We need to reach the remaining sponsors who haven’t been contacted
   • Most sponsors we have are returning sponsors
   • The goal this year is $12,000 but $15,000 is achievable
   • Thad will send out a revised list for possibly meeting the goal by the next board
DISCUSSION

meeting in April

3. President Report-Thad Rhoden
   - Spoke with Stephanie Monson about collaboration with entities coming in to area and teaming with AIA Asheville and the city of Asheville on how to work with the planning department and building department. Consider general membership with some members of the Executive Board to work on a committee.

4. Website Task Force-Myles Alexander, Thad Rhoden
   - No discussion.

5. Continuing Education-Brian Cook
   - March 21-Decra Roofing –HSW and SD credits (35 or so people have sign up)
   - April 11-Lutron at Lux building
   - May 2- Enviroshake
   - May 9-Kone’ Elevators

6. Section Meeting Programs-Terry Meek
   - March - Topic-“The flow of rock- what does this have to do with Architecture”
   - April – John Portman “A Life of Building”
   - A Section meeting could be devoted to CRAN or Green Building and so forth.

7. Community Outreach
   - The Home Show went good with 10-12 volunteers. The model was a good draw for those coming to the show. The booth layout by PBI very attractive and a good draw.
   - Peak Production-Tim Alexander –Southern Green Building Expo will be held in the fall and could be a possible event to attend by AIA as well.
   - Hatchfest will not happen this year.
   - AIA Scholarship went to and Early College Student-Kaila mentored by Lindsey.
   - 2013 Arts & Crafts Heritage Week-reported by Eugene
     - AIA should possibly consider being involved next year.
     - A lecture would be good on Arts & Crafts for the public and architects.

8. YAF-Myles Alexander-Nicole Szlatenyi
   - No discussion.

9. New Business
   - AIA Grassroots Conference report by Stuart and Mark Allison.
     - Boone chapter is developing as we have been last year in being incorporated.
     - SC chapters were invited to attend NC chapter meetings.
     - Lobbying activities were conducted at Heath Shuler’s office for energy tax credits.
     - Remove barriers to private lending.
     - 95% of firms are 50 or less people and most are sole practitioners.
     - More ads by AIA in the public venues.
     - CRAN- Custom Residence Architects Network was presented and is an AIA program. The program may be considered for next year in the Asheville area. Chris Rose-an architect with CRAN in Charleston, SC- will be contacted by Amy for possible help to start it here.
     - ArchiPac-Chicken farmers have a higher representation than Architects.
     - One AIA Section had a city council meeting with Architects and City leaders.
     - Architect credit postcard campaign which sends cards to public news that doesn’t credit the architect for a building in the news.
DISCUSSION

- GroWNC collaboration- a guest from the Land of the Sky Council may come and present this to the board
- ADC would like to honor AIA Asheville as one of the founders

The meeting adjourned at 7:10 p.m.

Recorded by Mark Lusk, AIA
Secretary
Cc: Board Members