MEETING MINUTES
AIA EXECUTIVE COMMITTEE

The January Executive Committee meeting was held at 5:30 PM at the Lux Lighting conference room on January 16, 2012.

Attendees:  Thad Rhoden - President
Mark Allison—President Elect
Stuart Smith – Treasurer
Mark Lusk –Secretary
Eugene Britton – Immediate Past President
Maggie Carnevale – At-Large Director
Amy Conner-Murphy – At-Large Director
Myles Alexander- YAF Director
Nicole Szlatenyi- Associates Director
Mary Fierle – Executive Assistant
Terry Meek- Meetings Program Chair
Brian Cook – Box Lunch Program Chair
Jackie Schauer - Membership Chair
Bill Dodge – Oversight Chair
Diane Meek – COTE Chair

DISCUSSION

Action Items (All)
1. None

Directors Reports
1. Treasurer Report-Stuart Smith, Terry Meek
   - Information exchange good from Tripp Anderson
   - $2,500 check comes out of 2011 budget for Scholastic Arts Program –was not spent in 2011
   - Laptop and Quick Books will be purchased and set up to keep books
   - Jackie, Stuart, Thad, Terry, and Mary will meet to review Quick Books
   - Two Platinum level sponsor payments were made

2. Sponsorships-Mark Allison
   - A list was distributed for everyone on the board to call five possible sponsors
   - The calls would talk about the new website, new sponsorship packages, box lunches and benefits
   - Paypal can be discussed as a convenient way to pay
   - Shepherds Insurance is seeking sponsorship. Consider approaching them on cap and guides insurance for AIA Asheville with publicity

3. Website Task Force-Myles Alexander, Thad Rhoden
   - Website development will be done Friday
   - Paypal has been incorporated
DISCUSSION

4. Continuing Education-Brian Cook
   - Brian is discussing sponsorship opportunity with possible continuing education presenters
   - January-none
   - February 8-arrangements still in process- Rehou Construction- Fenestration Products
   - March-tentative-Ecoshell Smart Shingle Systems-presentation not approved by AIA yet
   - May 9-Kone Elevators

5. Section Meeting Programs-Terry Meek
   - January-State AIA with Dave Crawford, Herb Pearce
   - Citizen Architect film about community involvement creates an idea to have a mini charrette over 3 meetings. The materials such as community or city sites will be put on the website from the first meeting. The second meeting would be pin up karaoke for ideas. The third meeting would be a jury of the projects. The media could be brought in at the third meeting. Jane Mathew, Bruce Johnson, could be engaged to be directly involved. The county and city officials could be involved as well.
   - Outreach is needed to connect young architects with the benefits of AIA

6. Community Outreach
   - Scholastic Art Awards subject was discussed with the art museum and Barney Woodard/Thad Rhoden/Mary Fierle. The benefits of our sponsorship are being discussed with more publicity being pursued. A study of the arrangements will be put on paper and reviewed for future possibilities of AIA involvement.
   - The WNC Homeshow is March 16-18 and PBI will be engaged to stage the AIA booth. The newsletter could request involvement from the membership. Our location will be similar to last year near the front door and the booth should not compete with the local architects. A tag line for AIA could be promoted and printed as a sign. Benefits of hiring an architect could be developed for presentation at the Homeshow—especially renovations and testimonials from clients. A committee needs to be formed to develop the Homeshow
   - River Management Symposium—River Link has approached Mary about collaboration for river front development. Due to the short notice this will be advertised for membership involvement.

7. New Business
   - Grassroots initiative will be in Washington, DC March 7-10. Mark Allison will be going with others who have not been president of the AIA. A form for scholarship should be filled out for those who are on the board who want to go.
   - Inform Jackie whether there is news or no news for her to include per monthly issue
   - Thad will make the effort to start the chapter meetings on time at 12:00 for ten minutes and then turn over to the speaker.
DISCUSSION

The meeting adjourned at 7:10 p.m.

Recorded by Mark Lusk, AIA
Secretary

Cc: Board Members